



joseph's **house**

Shepherding Hope

2023 FUNDRAISING EVENT

Dear Sponsor,

This year, Joseph's House will celebrate 33 years of providing holistic care to unhoused individuals by hosting the **Shepherding Hope 2023 Fundraising Event**. With this letter, we are asking for your support for the event by becoming an Event Sponsor.

The event will be held **Thursday, May 11, 2023 from 6-8pm at The Generator Hotel**. 150 guests will be in attendance, consisting of residents, staff members, board members, constituents, volunteers, and business professionals. As an Event Sponsor, your name and logo will be featured in promotional materials including event signage, projection screens, event programs, a dedicated webpage, and social media channels. At select levels, you will also be included in our newsletter. You will be publicly recognized at the event, and all sponsorship levels are entitled to receive free ticket(s) to the event. All cash sponsorships are eligible for a business receipt from Joseph's House.

If you have any questions regarding our Shepherding Hope Fundraising event or your participation as an Event Sponsor, please feel free to contact me. You may also visit our website, www.josephshouse.org for more information. We hope you will support the Joseph's House team and help keep our doors open. I look forward to hearing from you at your earliest convenience and will follow up within a few weeks.

Sincerely,

[SIGNATURE]

Kowshara Thomas
Executive Director, Joseph's House
Phone: 202-328-9161
Email: info@josephshouse.org

SPONSORSHIP OPPORTUNITIES



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Levels of Support

Thank you for supporting Joseph's House Shepherding Hope 2023 fundraising event. The sponsorship levels below have been carefully crafted to deliver maximum exposure for you based on the level you choose to support. The sponsorship levels are as follows:

Bronze Sponsorship

- Name and logo on all event signage and projection screens
- One Joseph's House social media mention on Facebook, Instagram and Twitter showing how your support impacted our community
- Certificate of appreciation from Joseph's House after the event
- Two free tickets to event, including two complimentary cocktail tickets
- Opportunity for your organization to display approved promotional materials

\$2,500

Silver Sponsorship

- Name and logo on all event signage and projection screens
- Two Joseph's House social media mentions on Facebook, Instagram, and Twitter showing how your support impacted our community
- Certificate of appreciation from Joseph's House after the event
- Three free tickets to event, including three complimentary cocktail tickets
- Opportunity for your organization to display approved promotional materials

\$5,000

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Gold Sponsorship

- Company name and logo on our website
- Four Joseph's House social media mentions on Facebook, Instagram and Twitter showing how your support impacted our community
- Name and logo on all event signage and projection screens
- Four free tickets to event and four complimentary cocktail tickets
- Opportunity for your organization to display approved promotional materials

\$10,000

Platinum Sponsorship

- Company name and logo on our website
- Five Joseph's House social media mentions on Facebook, Instagram and Twitter showing how your support impacted our community
- Name and logo on event signage and projection screens
- Five free tickets to event and five complimentary cocktail tickets
- Opportunity for your organization to display approved promotional materials
- A plaque of appreciation to be presented at the event

\$15,000

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Presenting Sponsorship

- Company name and logo on our website
- Six Joseph's House social media mentions on Facebook, Instagram and Twitter showing how your support impacted our community
- Company banner (provided by sponsor) to be displayed at the event.
- Name and logo on all event signage and projection screens
- Six free tickets to event and six complimentary cocktail tickets
- Opportunity for your organization to display approved promotional materials
- A plaque of appreciation as the Presenting Sponsor to be presented at the event, and five minutes to address the audience
- Honorary visit and tour of Joseph's House

\$20,000

Friend of Joseph's House

- Company/personal name will appear on the Sponsors page of the program

\$250

SPONSORSHIP AGREEMENT



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Select One:

- \$20,000 – Presenting
- \$15,000 – Platinum
- \$10,000 – Gold
- \$5,000 – Silver
- \$2,500 – Bronze
- \$250 – Friend of Joseph's House

Contact Info (As you wish to be acknowledged)

Business Name: _____

Contact Name: _____

Street Address: _____

City, Postal Code: _____

Phone Number: _____

Email Address: _____

Website Address: _____

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Sponsor Terms

Sponsors understand that they may only be advertised as a Sponsor on event promotional materials once sponsorship payment is received by Joseph's House. By signing below, Sponsor agrees to terms and conditions as set out in sponsorship guidelines and to Level and Term of Sponsorship as indicated in this agreement.

Recognition

Please email company logo in jpeg and png/eps formats to: info@josephshouse.org

Notes:

Sponsorship Acknowledgement

Signed:
Sponsor

Date:

Signed:
Joseph's House Executive Director

Date:

Payment

Please make check payable to: **Joseph's House**

Check enclosed

Please send invoice

YOUR SPONSORSHIP SUPPORTS

- Medical Respite
- Supportive Housing
- End-of-life Care
- Lifelines
- Yearlong Volunteers



Joseph's house

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Opened in 1990 in response to the AIDS crisis in Washington, DC, Joseph's House offers a welcoming community and comprehensive nursing and support services to homeless men and women with advanced HIV disease and terminal cancer.

Our clinical staff and trained caregivers work to create a home where the values of unreserved love and friendship are practiced. With tenderness and exquisite care we accompany men and women as they live their final days or work to regain and maintain their health and well-being

Together, we nurture the living and accompany the dying, providing a depth of physical, emotional and spiritual support that creates the possibility for the restoration of individual dignity and profound healing – healing into life or healing into death.



Joseph's House
1730 Lanier Place NW
Washington, DC 20009

Tel: 202-328-9161 | Email: info@josephshouse.org